

**Final exam program  
for discipline “Analytical journalism”**

**Lecturer Ashimova Aitolkyn**

**Topics**

- 1) **Critical Economic-Political Approach**
- 2) **Semiotics**
- 3) **Cultural Studies**
- 4) **New Media and Postmodernism**
- 5) **New Media and Society, Blogs and Citizen Journalism**
- 6) **Transmedia Storytelling**
- 7) **Mass communication and culture**
- 8) **Media and Sociology of Consumption**
- 9) **Social stratification and social status**
- 10) **Human Perception, Memory and Mind Structure in Oral and Written Culture**
- 11) **Chicago school and influence studies**
- 12) **The effects of postmodernism and definition of fordism-postfordism concepts**

**Rules of academic conduct**

Dear students!

The written traditional exam in the discipline "Analytical journalism" will be conducted in traditional format. You can familiarize yourself with the technique of passing the exam in the Instructions for students, which is published on the website of KazNU named after al-Farabi, in the section "Distance education" - "Instructions for the session". Please see the link <https://www.kaznu.kz/ru/21639/page/>

If, for technical reasons, you cannot pass the exam on time, then you will be given the opportunity to take it on another day at your request to the Vice-Rector for Academic Affairs. Send the application to the curator-adviser or the teacher of the discipline for forwarding to the Department of Academic Affairs.

Ticket structure. The ticket consists of three questions. Each question should be answered with a detailed and reasoned answer, indicating specific examples from media publications to substantiate the answer. The recommended time is 1 (one) hour for each question, a total of 3 (three) hours. The system will generate questions for answers automatically.

Evaluation policy:

Letter system score	Digital equivalent of points	% content	% originality	Assessment according to
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				the traditional system
A+	4.0	95-100	From 85	Excellent
A-	3.67	94-90	From 85	
B+	3.33	85-89	From 80 to 85	Good
B	3.0	80-84	From 80 to 85	
B-	2.67	79-75	From 80 to 85	
C+	2.33	70-74	From 75 to 80	Satisfactory
C	2.0	65-69	From 75 to 80	
C-	1.67	60-64	From 75 to 80	
D+	1.33	55-59	From 75 to 80	
D-	1.0	50-54	From 75 to 80	
F	0	0-49		Unsatisfactory

**IMPORTANT.** Some time after certification, your score may be canceled as a result of detecting violations of the exam rules while watching proctoring video and checking the report for anti-plagiarism.

Academic values:

Academic honesty and integrity: independence in completing all assignments; inadmissibility of plagiarism, forgery, use of cheat sheets, gadgets, cheating at all stages of knowledge control, deception of the teacher and disrespectful attitude towards him (Code of honor of a student of KazNU).

**GOOD LUCK AT THE EXAM!**